

Graphic Design

I. Associate of Arts Degree in Graphic Design

This degree provides a comprehensive foundations program in Graphic Design that is appropriate as a general transfer foundation for students interested in pursuing a BA or BFA in Graphic Design or for students interested in working as in the Graphic Design field. This program offers two options: an AA in Graphic Arts or a pre-transfer emphasis Graphic Arts AA. Students interested in the pre-transfer AA option should consult with a counselor to determine the appropriate General Education pattern based on the CSU GE or IGETC lists.

Student Learning Outcomes:

Upon successful completion of this sequence of courses, the student should be able to:

1. Critically evaluate and understand the aesthetic, cultural, and political development of design in historical and contemporary cultures.
2. Create finished images and graphics for professional applications based on principles of effective design and communication.
3. Translate ideas into images and designs.
4. Present finished design products for peer, professional or academic review.
5. Evaluate and critique graphic design work and receive criticism from others.
6. Work collaboratively and communicate effectively with others on design projects.

A. AA Graphic Design Emphasis: 64 total units

Core Courses (28 units)

ARTH	110:	History of Design	(3units)
ART	120:	2-D Design and Color Theory	(3units)
ART	137:	Fundamentals of Drawing	(3units)
DART	120:	Intro to Digital Art and Graphic Design	(3units)
DART	130:	Digital Imaging	(3units)
DART	140:	Drawing and Typography	(3units)
DART	150:	Publication Layout and Design	(3units)
DART	160:	Production and Prepress	(2units)
PHOT	150:	Intro to Digital Photography	(3units)
ART	270:	Professional Practices	(2units)

Electives: Select 6 units from the following:

DART	160:	Introduction to Flash	(3units)
CISA	180:	Creating Web Pages with HTML	(3units)
BUSI	251:	Marketing	(3units)

NVC GE Courses (21 units):

Students opting for this degree emphasis must complete 21 units in the NVC General Education pattern to fulfill the requirements for an AA degree. The Graphic Design and Art Faculty recommend the following courses to complement the Student Learning Outcomes and content of the Core Courses and Electives.

Area A:	GEOG	114	California Geography	(3units)
Area B:	ARTH	115	Survey of Modern Art	(3units)
Area C:	ECON	100	Economics 1	(3units)
Area D1:	BUSI	105	Business Communications	(3units)
Area D2:	BUSI	90A,B&C	Business Math	(3units)
Area D3:	BUSI	143	Small Business Management	(3units)
Area E:	SPEE	126	Intercultural Communication	(3units)

American History and Institutions (6 units):

Students seeking an AA degree at NVC must complete six units from the following course groups:

Group One: 3 Units Total:

HIST	120	United States History 1	(3units)
HIST	121	United States History 2	(3units)
HIST	150	History of American Women	(3units)
HIST	152	Women in 20 th Century America	(3units)

Group Two: 3 Units Total:

POLI	120	Principles of Amer. Government 1	(3units)
POLI	121	Principles of Amer. Government 2	(3units)

PE / DANS / Health Requirement (3 units)

Students must complete three units of physical education, dance, or HELH 106: Personal and Communit Health to fulfill the requirements for an Associate of Arts degree.

B. AA Graphic Design Pre-transfer Emphasis: 60 – 66 units

Core Courses (27 units)

ARTH	106:	Renaissance to Modern Survey	(3units)
ARTH	110:	History of Design	(3units)
ART	120:	2-D Design and Color Theory	(3units)
ART	137:	Fundamentals of Drawing	(3units)
DART	120:	Intro to Digital Art and Graphic Design	(3units)
DART	130:	Digital Imaging	(3units)
DART	140:	Drawing and Typography	(3units)
DART	150:	Publication Layout and Design	(3units)
PHOT	150:	Intro to Digital Photography	(3units)

Electives and General Education (33 - 39 units minimum)

Students selecting this degree emphasis must consult with a counselor to select the appropriate General Education pattern for the transfer school of their choice based on the CSU GE or IGETC lists.

II. Certificate of Achievement: Graphic Arts: 37 units

This certificate provides a comprehensive foundations program in Graphic Design that is designed for students interested in working in the Graphic Design fields.

Student Learning Outcomes:

Upon successful completion of this sequence of courses, the student should be able to:

1. Critically evaluate and understand the aesthetic, cultural, and political development of design in historical and contemporary cultures.
2. Create finished images and graphics for professional applications based on principles of effective design and communication.
3. Translate ideas into images and designs.
4. Present finished design products for peer, professional or academic review.
5. Evaluate and critique graphic design work and receive criticism from others.
6. Work collaboratively and communicate effectively with others on design projects.

Core Courses (28 units)

ARTH	110:	History of Design	(3units)
ART	120:	2-D Design and Color Theory	(3units)
ART	137:	Fundamentals of Drawing	(3units)
DART	120:	Intro to Digital Art and Graphic Design	(3units)
DART	130:	Digital Imaging	(3units)
DART	140:	Drawing and Typography	(3units)
DART	150:	Publication Layout and Design	(3units)
DART	160:	Production and Prepress	(2units)
PHOT	150:	Intro to Digital Photography	(3units)
ART	270:	Professional Practices	(2units)

Elective Courses: 9 units from the following:

CISA	180:	Creating Web Pages with HTML	(3units)
DART	170:	Introduction to Flash	(3units)
CISA	183:	Web Design w/ Adobe Dreamweaver	(3units)
BUSI	143	Small Business Management	(3units)
BUSI	105:	Business Communications	(3units)