COMM-126: INTERCULTURAL COMMUNICATION

Effective Term
Fall 2023

BOT Approval
03/10/2022

SECTION A - Course Data Elements

CB04 Credit Status
Credit - Degree Applicable

Discipline

Minimum Qualifications	And/Or
Speech Communication (Communication Studies) (Master's Degree)	

Subject Code
COMM - Communication Studies

Course Number
126

Department
Communication Studies (COMM)

Division
Language and Developmental Studies (LADS)

Full Course Title
Intercultural Communication

Short Title
Intercultural Communication

CB03 TOP Code
1506.00 - Speech Communication

CB08 Basic Skills Status
NBS - Not Basic Skills

CB09 SAM Code
E - Non-Occupational

Rationale
Update subject code & textbooks

SECTION B - Course Description

Catalog Course Description
This course provides an introduction to the factors affecting intercultural communication. The course will examine the influences of culture and gender on areas such as worldviews, values, beliefs, verbal and nonverbal communication patterns, conflict styles and more, in order to develop self-awareness and sensitivity to others in intercultural interactions.

SECTION C - Conditions on Enrollment

Open Entry/Open Exit
No

Repeatability
Not Repeatable

Maximum Enrollment
30

Grading Options
Letter Grade or Pass/No Pass

Allow Audit
Yes

Requisites

SECTION D - Course Standards

Is this course variable unit?
No

Units
3.00000

Lecture Hours
54.00

Outside of Class Hours
108

Total Contact Hours
54

Total Student Hours
162

Distance Education Approval

Is this course offered through Distance Education?
No

SECTION E - Course Content

Student Learning Outcomes

	Upon satisfactory completion of the course, students will be able to:
1.	Demonstrate cultural self-knowledge by identifying the impacts of culture on one's own world views, values, beliefs, norms, and communication patterns.
2.	Utilize an understanding of intercultural competence (knowledge, skills, and mindset) to communicate effectively verbally and nonverbally in intercultural contexts.

Course Objectives

	Upon satisfactory completion of the course, students will be able to:
1.	Identify the components of culture and the influences of history, geography, technology, and socio-political institutions on culture.
2.	Differentiate between generalizations and stereotypes in applying cultural knowledge.
3.	Identify specific ways in which cultural worldviews, values, beliefs, verbal and nonverbal patterns, and social norms vary among specific co-cultures within the United States and globally.
4.	Comprehend the social and psychological variables of culture and its expression.
5.	Compare and contrast cultural communication strategies in various contexts.
6.	Demonstrate cultural self-awareness in recognizing the impact of one's own gender, cultural background, family history, socio-economic status, etc. on one's beliefs, values, behaviors, and identity.
7.	Recognize the central connection between language and culture, identify the levels of rules that govern languages, and identify a range of cultural communication styles.
8.	Identify the influences of culture on verbal and nonverbal behaviors, and use perception-checking techniques to avoid ethno-centric interpretations of nonverbal behaviors.

9.   Discuss the diverse ways of thinking, perceptions, and interpretations.
10.   Identify elements of common ground among diverse cultures.
11.   Identify the mental and behavioral characteristics associated with intercultural competencies, and recognize the barriers to effective intercultural communication such as stereotyping, prejudice, and ethnocentrism.

Course Content
1. General definitions
   a. Culture
   b. Intercultural communication
   c. Generalizations vs. Stereotypes
2. Global changes creating need for intercultural competence
   a. Global economy
   b. Technology – communication, transportation, media
   c. Domestic diversity
   d. Global tensions/destructive power
3. Influences on the development of cultures
   a. History
   b. Geography
   c. Technology
   d. Socio-political institutions
4. Identity
   a. Components
   b. Development - assimilation, enculturation
5. Intercultural competence
   a. Theories and approaches – personality traits, training
   b. Intercultural Development Continuum Theory
   c. Distinguishing observations, interpretations, and evaluations; perception checking
   d. Mental and behavioral characteristics of intercultural competence
   e. Ethics and morals
6. World views and cultural values
   a. Kluckhohn and Strodtbeck - five dimensions of world views
   b. Hofstede - four cultural values
   c. Hall - high-context vs. low-context cultures
7. Norms
   a. Explicit vs. Implicit, levels
   b. Discovering norms through observation, asking/reading, trial and error
   c. Reactions to broken norms
8. Language Importance - reflects and shapes culture
   a. Four levels of rules – phonetics, semantics, syntax, pragmatics
   b. Cultural communication patterns
9. Nonverbal communication
   a. Universal vs. culturally bound
   b. Types – eye contact, facial expressions, kinesics, space/territoriality, touch, vocal cues, time, silence, appearance, smells, environment
10. Barriers to intercultural communication
    a. Ethnocentrism
    b. Stereotyping
    c. Prejudice
    d. Discrimination
    e. Power
    f. Culture shock
    g. Conflict styles

Methods of Instruction

Methods of Instruction

Types	Examples of learning activities
Discussion	
Lecture	

Methods of Evaluation

Methods of Evaluation

Types	Examples of classroom assessments
Exams/Tests	
Quizzes	
Essays/Papers	
Oral Presentations	
Projects	
Homework	

Assignments

Reading Assignments

Example 1: Read "Of Endearment and Other Terms of Address: A Mexican Perspective" pp. 9-17 in AmongUS, and answer questions one and five on page 18. Example 2: Read the section on barriers to intercultural communication in Chapter 3 of Experiencing Intercultural Communication, and be prepared to discuss stereotyping, prejudice and discrimination in class.

Writing Assignments

1. Writing essays or research papers on various related topics For example: Write a 4-6 page paper comparing and contrasting the advice from two or more of our guest speakers regarding how to improve intercultural communication competence. Discuss the extent to which these speakers reflected or deviated from the theories of intercultural competence discussed in class. 2. Performance: Group and/or individual presentations For example: In small groups, research cultural variations for an assigned form of nonverbal communication, and present your findings to the class as a thirty-minute, interactive lesson.

Other Assignments

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SECTION F - Textbooks and Instructional Materials

Material Type

Textbook

Author

Lustig and Koester

Title

Intercultural Competence

Edition/Version

8th

Publisher

Pearson / Allyn and Bacon

Year

2017

Material Type

Textbook

Author

Martin and Nakayama

Title
Intercultural Communication in Contexts

Edition/Version
8th

Publisher
McGraw Hill

Year
2021

Proposed General Education/Transfer Agreement

Do you wish to propose this course for a Local General Education Area?
No

Do you wish to propose this course for a CSU General Education Area?
No

Do you wish to propose this course for a UC Transferable Course Agreement (UC-TCA)?
No

Course Codes (Admin Only)

ASSIST Update
Yes

CB00 State ID
CCC000556585

CB10 Cooperative Work Experience Status
N - Is Not Part of a Cooperative Work Experience Education Program

CB11 Course Classification Status
Y - Credit Course

CB13 Special Class Status
N - The Course is Not an Approved Special Class

CB23 Funding Agency Category
Y - Not Applicable (Funding Not Used)

CB24 Program Course Status
Program Applicable

Allow Pass/No Pass
Yes

Only Pass/No Pass
No