

# ANTH-202: THE ANTHROPOLOGY OF TRAVEL AND TOURISM

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**Effective Term**

Fall 2026

**CC Approval**

12/05/2025

**AS Approval**

12/11/2025

**BOT Approval**

12/18//2025

**SECTION A - Course Data Elements**

**CB04 Credit Status**

Credit - Degree Applicable

**Discipline**

Minimum Qualifications	And/Or
Anthropology (Master's Degree)	

**Subject Code**

ANTH - Anthropology

**Course Number**

202

**Department**

Anthropology

**Division**

Arts and Humanities (ARAH)

**Full Course Title**

The Anthropology of Travel and Tourism

**Short Title**

Anth of Travel and Tourism

**CB03 TOP Code**

2202.00 - Anthropology

**CB08 Basic Skills Status**

NBS - Not Basic Skills

**CB09 SAM Code**

E - Non-Occupational

**Rationale**

Updated requisite language due to common course numbering changes.

**SECTION B - Course Description**

**Catalog Course Description**

Students will examine the contributions of anthropology to the study of travel and tourism, including spiritual tourism, heritage tourism, disaster and dark tourism, voluntourism, ecotourism, and others. Students will perform fieldwork to address the advantages, disadvantages, and possible outcomes of various tourism models.

## SECTION C - Conditions on Enrollment

### Open Entry/Open Exit

No

### Repeatability

Not Repeatable

### Grading Options

Letter Grade or Pass/No Pass

### Allow Audit

Yes

## Requisites

### Advisory Prerequisite(s)

Eligibility for ENGL-C1000 or appropriate placement.

## SECTION D - Course Standards

### Is this course variable unit?

No

### Units

3

### Lecture Hours

54

### Outside of Class Hours

108

### Total Contact Hours

54

### Total Student Hours

162

## Distance Education Approval

### Is this course offered through Distance Education?

Yes

### Online Delivery Methods

DE Modalities	Permanent or Emergency Only?
Hybrid	Permanent
Entirely Online	Permanent
Online with Proctored Exams	Permanent

## SECTION E - Course Content

### Student Learning Outcomes

Upon satisfactory completion of the course, students will be able to:	
1.	Explain the changing historical contexts of travel activities around the world.
2.	Illustrate the major theories, methods, and case studies within the anthropology of tourism.
3.	Situate the anthropology of tourism within larger discourses of travel, tourism, and recreation.
4.	Value the contributions of tourism anthropology to similar and/or cognate fields in the study of human behavior and migration.

5. Analyze the human, technological, and ecological dimensions of the global travel and tourism industry using an intersectional approach.
6. Outline the relationship between tourism and international economic development.
7. Explore various concepts of "the gaze," with specific attention to the relationship between tourism and pleasure.

**Course Objectives**

<b>Upon satisfactory completion of the course, students will be able to:</b>	
1.	Define tourism.
2.	Identify and categorize various types of tourism activities.
3.	Explain the changing historical context of tourism activities.
4.	Analyze tourism’s major impacts on both hosts and tourists and in economic, ecological and cultural realms.
5.	Explain key concepts in relation to tourism, including but not limited to social stratification, race, colonialism, globalization, development, consumer society, and cultural production and commodification.
6.	Illustrate the major topics and issues addressed within the contemporary anthropological study of tourism and relate them to general tourism studies.
7.	Identify a specific topic related to tourism for development as a research project.
8.	Evaluate and synthesize contemporary multi-disciplinary tourism studies in the academic research literature and discuss them in the context of your own research.
9.	Write a research paper of a minimum of 2000 words, incorporating an examination and synthesis of contemporary anthropological studies from the research literature applied to a specific research question related to tourism.

**Course Content**

1. Define tourism and tourists
2. Identify and categorize various types of tourism activities
3. The changing historical context of tourism activities.
4. Tourism’s major impacts on both hosts and tourists and in economic, ecological and cultural realms.
5. Key concepts in relation to tourism (social stratification, race, colonialism, globalization, development, consumer society, cultural production and commodification, etc.).
6. Major topics and issues addressed within the contemporary anthropological study of tourism and relate them to general tourism/hospitality studies.

**Methods of Instruction**

**Methods of Instruction**

<b>Types</b>	<b>Examples of learning activities</b>
Activity	
Critique	
Discussion	
Field Experience	
Field Trips	
Lecture	
Observation and Demonstration	
Service Learning	
Visiting Lecturers	
Other	Projects

**Online Adaptation**

<b>Types</b>	<b>Examples of learning activities</b>
Activity	
Directed Study	
Discussion	
Group Work	

Journal

Lecture

**Instructor-Initiated Online Contact Types**

Announcements/Bulletin Boards

Chat Rooms

Discussion Boards

E-mail Communication

Telephone Conversations

Video or Teleconferencing

**Student-Initiated Online Contact Types**

Chat Rooms

Discussions

Group Work

**Course design is accessible**

Yes

**Methods of Evaluation****Methods of Evaluation**

Types	Examples of classroom assessments
Exams/Tests	
Quizzes	
Projects	
Portfolios	
Essays/Papers	
Oral Presentations	
Work Assessments	
Other	Field Trips This class may also be taken as part of an approved study abroad program.

**Assignments****Reading Assignments**

Reading the assigned book chapters and additional reading materials (short articles, websites).

**Writing Assignments**

This class may include a research paper related to a local and/or global tourism issue. may opt to do a literature review exploring a particular type of tourism, tourist destination, tourism impact, question related to the touristic experience, etc. Students may also opt to conduct a mini-ethnography of tourism-related issues in a particular locale, if access to that locale and its inhabitants (hosts and/or guests) is feasible during the semester/term.

**Outside-of-Class Assignments**

Fieldwork assignments

Discussion requirements

**SECTION F - Textbooks and Instructional Materials****Material Type**

Textbook

**Author**

Gmelch, S

**Title**

Tourists and Tourism: A Reader

**Edition/Version**

2nd

**Publisher**

Waveland Press

**Year**

2010

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**Material Type**

Textbook

**Author**

Chambers, E.

**Title**

Native Tours: The Anthropology of Travel and Tourism

**Edition/Version**

2nd

**Publisher**

Waveland Press

**Year**

2010

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**Material Type**

Textbook

**Author**

Roland, L.K.

**Title**

Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings

**Edition/Version**

1st

**Publisher**

Oxford University Press

**Year**

2011

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**Material Type**

Textbook

**Author**

Salazar, N.B. and N.H.H. Grayburn, Eds

**Title**

Tourism Imaginaries: Anthropological Approaches

**Publisher**

Berghahn Books

**Year**

2016

## **SECTION G - Diversity, Equity and Inclusivity**

**How does your course and/or course outline of record reflect strategies for accommodating and engaging diverse student populations, advancing equitable outcomes, and fostering inclusion for all students?**

Needs DEI Statement.

### **Course Codes (Admin Only)**

**CB00 State ID**

CCC000632641

**CB10 Cooperative Work Experience Status**

N - Is Not Part of a Cooperative Work Experience Education Program

**CB11 Course Classification Status**

Y - Credit Course

**CB13 Special Class Status**

N - The Course is Not an Approved Special Class

**CB23 Funding Agency Category**

Y - Not Applicable (Funding Not Used)

**CB24 Program Course Status**

Program Applicable

**Allow Pass/No Pass**

Yes

**Only Pass/No Pass**

No