



Viticulture and Winery Technology Foundation
Board of Directors Regular Meeting
December 4, 2018, 5:00 p.m. – 6:30 p.m.
Room 1535, Building 1500

MINUTES

1.0 Call to Order

Board Vice Chair Molly Hodgins called the meeting to order 5:03 p.m.

2.0 Roll Call

Present: Ronald Kraft, Robert Parker, Michael Baldini, Molly Hodgins, Pat Burke, Paul
Gospodarczyk

Guests: Carollee Cattolica, Famela Recinto, Bill Hardy, Anne Branch

Absent: Deborah Leal

3.0 Adoption of Agenda

The agenda was adopted as presented.

M/S/C (Burke, Parker) by unanimous vote.

4.0 Public Comment

No public comments

5.0 Approval of Minutes

The minutes of August 21, 2018, were approved as submitted.

M/S/C (Burke, Parker) by unanimous vote.

6.0 Managing Director's Report

Managing Director Carollee Cattolica presented to the board the maps of NVC Main Campus and Upper Valley College and has identified the exact locations where the College is approved to serve alcohol as approved in the Alcohol Licenses from Alcoholic Beverage Control of California.

7.0 ACTION ITEMS

7.1 Treasurer's Report

7.1.1 Review and approval of Quarterly Financial Reports of 9/30/18
M/S/C (Burke, Hodgins) unanimously approved.

7.2 Employment

7.2.1 Approval of Hire: Stephanie Perez, Wine Marketer
M/S/C (Baldini, Burke) unanimously approved.

8.0 INFORMATION AND DISCUSSION ITEMS

8.1 Wine Education Center Capital Campaign Update by the Napa Valley College Foundation

(Former) Napa Valley College Foundation President Bill Hardy and Executive Director Anne Branch provided an update on the NVC Wine Education Center Capital Campaign. A short video of the campaign highlighted their report, the Board watched the video campaign and have congratulated NVC Foundation on the success of the on-going campaign.

8.2 Marketing & Sales Plan Implementation

Board Director Paul Gospodarczyk, on behalf of the Marketing and Sales Team expressed happiness with the hiring of new Wine Marketer, he is excited to collaborate with the new Wine Marketer to help student group sales, marketing profile of the NVC wine brand, continuity, and dedication.

He also mentioned that they collaborated with the Faculty Art & Book Sale along with the HCTM, Photo and Art department and has showcased the NVC wine.

Also, he proudly informed the Board that the NVC Wine 2015 Pinot Noir has been graded 90 points and the UVC Cooking School purchased the wine and is serving the wine to their guests. Managing Director Carollee Cattolica suggested that maybe the VWTF can have a partnership with the UVC Restaurant wherein they can dedicate a table for the wine where they can add information about it and can also sell to the guests.

8.3 Vineyard Management

Board Vice Chair Molly Hodgins, updated the directors on the vineyard and vineyard operations. She reported that the vineyard has produced good enough grapes to make wine for the year even if we have faced weather challenge.

Suggestions and discussions were made to plant more vineyard around the campus. Replant, and ask for vine donations. The suggested project will require big manpower and additional funding.

8.4 Wine Production

Board Director Paul Gospodarczyk, updated the board of directors on the winery and winery operations. They have made 51 batches of wine which is good enough for a year, from the previous years they have made 12 to 15 batches in a year, he added that his aggressive development linked to concept & teaching.

VWTF approved 10 cases of wine for the District to use as donation.

They are planning on putting wine tasting education with autosampler, the auto sampler will create a qualitative & quantitative analysis that will produce the sensory analysis. Managing Director Carollee Cattolica suggested to BOD Paul Gospodarczyk that the Public Information Officer reach out to him to release a media item about his plan.

9.0 Adjournment

Chair Ron Kraft adjourned the meeting at 6:05 pm.

Future Meetings: 2/5/19, 5/7/19