



Viticulture and Winery Technology Foundation Board of Directors

August 21, 2018

5:00 p.m. – 6:30 p.m., Room 3310, Building 3300

Draft Minutes

1.0 Call to Order

Board Chair Ronald Kraft called the meeting to order at 5:07 p.m.

2.0 Roll Call

Present: Ronald Kraft, Robert Parker, Michael Baldini, Molly Hodgins, Pat Burke,
Paul Gospodarczyk

Guests: Dianna Chiabotti, Carollee Cattolica, Famela Recinto

Absent: Deborah Leal

3.0 Adoption of Agenda

The agenda was adopted as presented.

M/S/C (Baldini, Hodgins) by unanimous vote.

4.0 Public Comment

No public comments

5.0 Approval of Minutes

The minutes of February 15, 2018, were approved as submitted.

M/S/C (Wagner, Hodgins) by unanimous vote.

6.0 Managing Director's Report

None

7.0 ACTION ITEMS

7.1. Treasurer's Report

7.1.1, 7.1.2 - Motion to approve 3rd and 4th Quarter Financial Reports

M/S/C (Burke, Hodgins) unanimously approved.

7.2. 2018/2019 Budget

Motion to approve the 2018/2019 Final Budget, passed with the addition of \$30,000 revenue from Sales-Wine bulk.

M/S/C (Baldini, Burke) unanimously approved.

7.3. Election of Officer: Vice-Chair

Molly Hodgins graciously accepted the nomination and the new role as VWTF Vice-Chair.

M/S/C (Hodgins, Burke) Unanimously approved.

7.4. 2018/2019 Meeting Calendar

The 2018/2019 Annual Meeting Calendar was approved with changes; the Board will meet on First Tuesday not First Thursday of the second or third month of the quarter at 5:00 pm and the final dates are as follows:

12/4/18, 2/5/2019, and 5/7/2019

Unanimously approved with consensus.

7.5. NVC Viticulture and Winery Technology Foundation Policy Manual

7.5.1 Motion to approve VWTF 3900 – Allocation of Wine for Promotional Use & Other Uses by the Napa Valley Community College District

Defer to the next meeting following Instructor Paul Wagner’s input and review with Shark Tank students.

8.0 INFORMATION AND DISCUSSION ITEMS

8.1 Vineyard Management

Molly Hodgins, a VWT Instructor/Vice-Chair, provided an update on vineyard management. They are currently protecting the vineyards from birds. The overall health and quality of the harvest are right, the installation of the new water pump is a great help, there is no shortage, and can say that in her three years as faculty this is the best year, so far.

8.2 Wine Production

Paul Gospodarczyk, VWT Instructor, reported that it is the harvest season, they produced a lot of good Pinot, the wines produced by the winery was also given grade points by wine advocates, the three wines Cabernet (91), Chardonnay (90) and Pinot Noir (90). He also discussed the addition of new Faculty member Spencer Falor-Ward as a great addition to the VWT team.

8.3 Marketing & Sales Plan Implementation

Paul Gospodarczyk, VWT Instructor, discussed the selling of wine by the glass to increase wine sales on numerous colleges’ events, most especially at the events at PAC.

Paul Wagner, VWT Instructor, mentioned that one of his former students had come up with a strategic marketing plan, him and Claudette, VWT Marketer will review the plan, including the Wine Club.

9.0 Adjournment

Vice-Chair Hodgins adjourned the meeting at 6:13 pm.

Next Meeting: 12/4/18