

NVC Viticulture & Winery Technology Foundation

Board of Directors Regular Meeting – 12/4/18

Item 7.2.1 – Employment: Approval of Hire

Name:

Stephanie Perez

Position:

Wine Marketer

Duties & Description:

EmploymentThe Wine Marketer position will enhance VWT student learning through execution of the wine marketing plan approved by the VWT Foundation (BOD meeting of 2/15/18). This position will use demonstrated wine industry sales experience to focus student enthusiasm and activities on direct to consumer and wholesale sales in a manner that enhances the wine brand, academic program, and VWT Foundation. The employee will collaborate closely with the winemaker to ensure marketing initiatives are directly linked to wine production and the marketing plan. Performance will be evaluated by the marketing sub-committee of the VWT Foundation. Employment is part-time, as needed, and will require non-traditional work hours.

Budget:

This position is included in the 2018/2019 VWTF Budget at \$7,000. No funds have been expended this fiscal year.

Rate of Pay & Schedule:

\$28.00/hour for an estimated maximum of 10 hours per week.

Payroll Services:

Payroll services to be provided by the District Auxiliary Services Foundation (DAS) in the same manner as the Wine Sales Specialist position.