



AGENDA

Viticulture and Winery Technology Foundation
Board of Directors Regular Meeting
December 4, 2018, 5:00 p.m. – 6:30 p.m.
Room 1535, Building 1500 (Please note location.)
2277 Napa-Vallejo Highway
Napa, CA 94558

1.0 Call to Order

2.0 Roll Call

3.0 Adoption of Agenda

4.0 Public Comment

5.0 Approval of Minutes – 8/21/18

6.0 Managing Director's Report

7.0 ACTION ITEMS

7.1 Treasurer's Report (10 Minutes)

7.1.1 Review and approval of Quarterly Financial Reports of 9/30/18

7.2 Employment

7.2.1 Approval of Hire: Stephanie Perez, Wine Marketer (10 Minutes)

8.0 INFORMATION AND DISCUSSION ITEMS

8.1 Wine Education Center Capital Campaign Update by the Napa Valley College Foundation (15 Minutes)

Napa Valley College Foundation President Bill Hardy and Executive Director Anne Branch will provide an update on the NVC Wine Education Center Capital Campaign.

8.2 Marketing & Sales Plan Implementation (10 Minutes)

The Marketing and Sales team (previously Claudette Schatto, Wine Marketer; Paul Gospodarczyk, VWT instructor; and, Paul Wagner, VWT Instructor) will provide an update on Marketing and Sales Plan implementation.

Ronald Kraft, Chair Molly Hodgins, Vice Chair Robert Parker, Treasurer Michael Baldini, Director Pat Burke, Director Deborah Leal, Director Paul Gospodarczyk, Director

8.3 Vineyard Management (10 Minutes)

Molly Hodgins, VWT instructor, will update the directors on the vineyard and vineyard operations. Her report may include expectations for the season, estimated yield, and health.

8.4 Wine Production (10 Minutes)

Paul Gospodarczyk, VWT instructor, will update the directors on the winery and winery operations. His report may include anticipated production, the production calendar, and inventory data.

9.0 Adjournment

Future Meetings: 2/5/19, 5/7/19