

VWTF 3900

Allocation of Wine for Promotional & Other Uses by the Napa Valley Community College District

It is the function of the Napa Valley College Viticulture & Winery Technology Foundation to administer the sale of Napa Valley Community College District wines produced by its instructional program and to provide community advocacy and supportive services to advance the Viticulture & Winery Technology Program (VWTF By-laws).

The Napa Valley College Viticulture & Winery Technology Foundation Board of Directors shall from time to time make recommendations for the allocation of bottled wine to the Napa Valley Community College District and its auxiliary organizations for promotional use in accordance with Napa Valley Community College District Board Policy BP 3605 – Promotional Use of College Products and the California Constitution.

The Superintendent/President shall oversee the use of allocated District wines for promotional use for the benefit of the District and program:

Promotional use of wine shall be restricted to activities where the District has a reasonable expectation that those activities will assist in advancing the program(s), winery operations, brand(s) or other aspects of the District. Under no circumstances will NVC wine be provided in exchange for favors, labor, or for an individual's personal gain.

Examples of promotional use include:

- Participation in professional events, fairs, and competitions
- Use in fundraising activities of the District, its auxiliary organizations, or its established partners
- Presentation of wine to industry related or otherwise influential guests of the District or to hosts when travelling/attending conferences

Promotional Partner – Napa Valley College Foundation

In recognition of the advocacy and advancement role of the Napa Valley College Foundation, an independent non-profit corporation whose mission is to support the students of Napa Valley College, the NVCF shall be afforded the opportunity to purchase college wine at cost subject to availability.

The use, possession, consumption, sale, supply or delivery (collectively “use”) of alcoholic beverages on Napa Valley Community College District property is illegal (Business & Professions Code section 25608) except in certain circumstances. Exceptions exist for use in courses of instruction (section 25608(a)(2)), special events (section 25608 (a)(15), foundation/auxiliary sponsored fund raising events (section 25608(a)(10)) and for certain activities, as licensed and permitted, at the Napa Valley College Teaching Winery, its tasting room, and other facilities.