



A *DAS* project IS:

WHO: Faculty, Staff, Associations, Senates, Student Clubs, community partners, and auxiliary services

Our faculty, staff and students are amongst the most energetic, dedicated, and talented team in the community college system. Many areas of the student body, academy, and administration have partnered on hugely successful and prestigious activities (Writer's Conference, Hospitality Symposium, dozens of scholarship programs/fundraising efforts, McPherson Distinguished Teaching Awards, Concessions & Catering, etc.).

WHAT: A collaboration between District units to boost visibility and effectiveness of the District, as well as develop resources to support its programs and enterprises.

NVC District Auxiliary Services Foundation is dedicated to supporting program and student success through the advancement of Napa Valley College's educational mission. DAS supports activities that educate and improve our community and student success, as well as improvements to campus and campus welfare.

Services Provided to Academic, Promotional, Fundraising and Enterprise Projects:

- Marketing/Communications/Media/Fundraising
- Equipment – Point of Sale, Event, Other
- Event Support - Staffing, Equipment, Promotion, Communications
- Concessions/Catering/Food Services Support

**STUDENT CLUB
FUNDRAISING OPTIONS:**

- Dine & Donate
- "Letter" Writing Campaign
- Donation box at events
- Bake Sale & Similar
- Plant (or other goods) "Sale"

WHY: These activities¹, through their excellence, be it academic, literary or other...

- boost the prestige of our faculty, students, staff, services, programs, and institution – *the District*
- provide visibility to support enrollment and fundraising
- provide opportunities for student learning
- provide financial benefit to students and programs
- improve our ability to meet community needs for education and training

HOW: DAS exists to facilitate the District in its efforts toward academic excellence and community effectiveness.

Activities that are “non-traditional,” (not eligible for state funding) are supported through an the auxiliary organization, a facilitating unit for a broad range of initiatives that include fundraising and commercial enterprise.

Contacts: DAS is an auxiliary services organization of the District that is managed through the Office of Institutional Advancement

Secretary/Customer Relations

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Fee *split* Between Program and DAS: To keep the doors open...

DAS receives 1% of proceeds from approximately \$600,000 gross revenues annually.

This equates to a less than 1% impact to each of the 60+ DAS supported programs, clubs, and funds.

Have an *Idea* for Enterprise or Fundraising in Support of your Program or Club?

Please see the Student Club Fundraising Application, DAS Concept Development Form or contact DAS/Office of Advancement at 707-256-7110, or ccattolica@napavalley.edu