



STATION ACADEMICS COLLEGE GOVERNANCE STUDENTS COMMUNITY FACULTY & STAFF

Napa Valley College > Napa Valley College District Auxiliary Services Foundation > NVC Special Event

## Viva Mariachi Festival



Event information: March 16, 2019  
Napa Valley College

**The Viva Mariachi Festival at Napa Valley College** is an all-day event consisting of student workshops in the morning and culminating in a concert in the evening. This is an enriching educational experience for youth which also promotes a culture of academia in families that is vital to reaching higher education opportunities. Just as important, this event promotes the rich Mexican heritage and cultural traditions that enhances our state's diverse social environment and multicultural understanding. Over 200 students are expected to attend the workshops and about 600 for the evening concert.

## Inaugural Festival

We are excited to bring Mariachi Garibaldi from Southwestern Community College in Chula Vista and Mariachi Huenachi from Wenatchee High School in the state of Washington to provide workshops and a great musical performance at our festival. Mariachi Luz de Oro from Cal Berkeley will also be performing. Our focus on Higher Education will include intensive workshops and a student showcase.

### Your sponsorship of any amount can help pay for the following festival expenses:

- Workshop instruction – Artistic Director, workshop instructor fees, music preparation, etc.
- Stipends for instructor assistants
- Travel expenses for professional mariachi groups and their instructors including airfare, hotel, car rental
- Student scholarships for workshops
- Marketing/Promotion – marketing materials
- Food/meals for visiting students and instructors
- Printing costs of music packets for students

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