



## **HOSPITALITY & TOURISM MANAGEMENT**

### **HOSPITALITY & TOURISM MANAGEMENT – Mission Statement**

The Napa Valley College Hospitality & Tourism Management Program offers a stimulating, supportive, and inclusive learning environment for students with diverse goals, abilities, and needs who are interested in obtaining a career and technical certificate, transferring to a four-year college, or continuing education as a lifelong learner. Our program encourages students to expand their potential by developing knowledge, skills, and abilities to ultimately make lasting contributions in the hospitality industry.

### **HOSPITALITY & TOURISM MANAGEMENT – Core Values**

We are committed to developing competency in the following areas:

1. Encouraging students to become active participants in their education.
2. Developing skills for continued success in an ever-changing world.
3. Maintaining an inclusive learning environment.
4. Establish and nurture meaningful connections to our community, through hospitable contributions.

### **HOSPITALITY & TOURISM MANAGEMENT - Program Level Outcomes**

Outcome 1: Demonstrate the ability to prepare a business plan related to the hospitality and tourism industry

Outcome 2: Identify the area of liability associated with the hospitality and tourism industry.

Outcome 3: Identify career opportunities in the hospitality and tourism management industry and the required skills, knowledge and abilities of a successful employee in the industry.

### **HOSPITALITY & TOURISM MANAGEMENT – Curriculum Mapping – See Next Page**

## HOSPITALITY & TOURISM MANAGEMENT CURRICULUM MAPPING

<b>Hospitality and Tourism Management - 17 Unit Certificate – Curriculum Mapping</b>			
<b>Required Course #</b>	<b>PLO 1</b>	<b>PLO2</b>	<b>PLO 3</b>
<b>BUSI 251</b>	A		
<b>HOSP 120</b>	I	I	I
<b>HOSP 122</b>	R	R	R
<b>HOSP 124</b>		A	R
<b>HOSP 125</b>	R	R	R
<b>WOEX 190</b>			A
<b>WOEX 193</b>			A
<b>I = INTRODUCED, R=REINFORCED, A=ADVANCED</b>			

<b>Hospitality and Tourism Management - 34 Unit Certificate – Curriculum Mapping</b>			
<b>Required Course #</b>	<b>PLO 1</b>	<b>PLO2</b>	<b>PLO 3</b>
<b>BUSI 90 A/B/C</b>			
<b>BUSI 105</b>			
<b>BUSI 185</b>			
<b>BUSI 251</b>	A		

<b>CISA 167</b>			
<b>CISA 170A</b>			
<b>ECON 101</b>			
<b>HOSP 120</b>	I	I	I
<b>HOSP 122</b>	R	R	R
<b>HOSP 123</b>		R	A
<b>HOSP 124</b>		A	R
<b>HOSP 125</b>	R	R	R
<b>WOEX 190</b>			A
<b>WOEX 193</b>			A
<b>I = INTRODUCED, R=REINFORCED, A=ADVANCED</b>			

<b>Hospitality and Tourism Management - 60 Unit A.S. Degree – Curriculum Mapping</b>			
<b>Required Course #</b>	<b>PLO 1</b>	<b>PLO2</b>	<b>PLO 3</b>
<b>ACCT 120</b>			
<b>BUSI 90 A/B/C</b>			
<b>BUSI 105</b>		R	
<b>BUSI 110</b>		R	
<b>BUSI 185</b>			
<b>BUSI 251</b>	A		
<b>CISA 167</b>			

<b>CISA 170A</b>			
<b>ECON 101</b>			
<b>GEOG 114</b>			
<b>HIST 153</b>			
<b>HOSP 120</b>	I	I	I
<b>HOSP 122</b>	R	R	R
<b>HOSP 124</b>		A	R
<b>HOSP 125</b>	R	R	R
<b>SPAN 120</b>			
<b>SPEE 126</b>			
<b>VWT 137</b>			
<b>WOEX 190</b>			A
<b>WOEX 193</b>			A
<b>I = INTRODUCED, R=REINFORCED, A=ADVANCED</b>			