Targeted Appeal Campaigns & Active Grant Solicitation
(monthly activity)

New and Upcoming Grant Opportunities
- SSS Grant Opportunities (application moving forward as planned, fall deadline)
- Bank of America –for NVC Youth Entrepreneurship Program (YEP): awarded $7,500
- USDA Small Farmer Rancher Training (with SRJC, research phase)
- EWD Contract Ed Statewide Technical Assistance Provider (TAP), $237,000: not awarded
- Augmentations of IDRC Funds (for Hospitality, amount pending, discussions ongoing)
- HEOC/ Wine Country SIM Center, funding level TBD (deadline notification pending)

NVC Foundation Endowment
- NVCF endowment balance as of June 30, 2014: $7,339,682 (figure reflects release of 2014 allocations for non-scholarship and scholarship funds)

Current Student Club Fundraising Activities (on and off campus)
- Fundraising for student clubs takes a hiatus in the summer months
- Student Club donations accepted through NVCF during FY13-14 have been transferred to District Club accounts

Donations to DAS
- As of July 1, non-scholarship and non-endowed donations to Napa Valley College are accepted by DAS (not NVCF Foundation)
- $6,000 individual, private gift to the NVC Music/Instrumental Fund to replace computers in the Music Lab that no longer support current software
- Approximately $5,000 anticipated in multiple small donations anticipated during the FREE Shakespeare NV shows August 14-17 at Veteran’s Memorial Park in downtown Napa

Current OIA Fundraising Events & Direct Appeals
- Direct (mail) appeal for NV Writer’s Conference (July)
- 9th Annual Storm Classic Golf Tournament at Chardonnay Golf Club, Friday, October 17 (breakfast before, lunch on course, early dinner with wine to follow)
- NVC Storm Athletics Team Direct Appeals (coordinated with team members and coaches) anticipated to launch in November
- Give! Guide 2014 (a project of Napa Valley CanDo) – NVC Child Development Center was once again selected as one of the GIG’s Fabulous 40 Non-Profits for this unique community-wide online year-end appeal starting November 1 and ending December 31 at midnight. Visit www.napavalleygiveguide.org for more information.

Napa Valley College Foundation
- New officers have taken office as of July 1: Bill Hardy (President), Diane Benfield (Vice President), Tom LeMasters (Treasurer, continuing), and Michael Weis (Secretary, continuing)
- Next NVCF Quarterly Meeting is scheduled for August 20
- Initial fieldwork for FY13-14 Audit complete with final fieldwork scheduled for late September
• Significant scholarship donations received in June: $30,000 contribution to Fogarty Family Scholarship (endowed)
• $25,000 of NVCF funds raised in early May 2014 at TECH! were used to upgrade classroom technology in two heavily scheduled classrooms in the 800 Building with additional in-kind donation of equipment to those rooms and other NVC classrooms from Petaluma-based audio visual company FrontRow.

Recent & Anticipated Media Coverage & Communications
• NVC Storm Student Athletes Transfer Stories (ongoing)
• Napa-Sonoma SBDC Economic Impact Figures for FY13-14
• NVC Board of Trustees Special Meeting on July 28
• Economic Impact of NVC Report Results
• NVC Trips & Travel
• NVC Reaction to Passage of “Sip & Spit” AB 1989
• Faces & Places – NVC Summer Bridge Program

Website Redesign
• Continues on schedule
• Preview of “Live” launch anticipated for August 8, featuring monthly spotlights, news, events, and easy to read/find information
• Interface with NVC Portal anticipated launch for spring 2015

Direct Mailings
• Results of May 2014 Public Opinion Survey (oversized, informational postcard, bulk mailed), July
• Results of May 2014 Public Opinion Survey (personal letter from President’s Office to Friends of NVC), July
• Fall 2014 Enrollment (oversized postcard promoting class registration for fall 2014), July
• NVC Community Education Class Schedule, early August

Recent & Upcoming Community Partnerships On Campus
• Working with Napa Chapter of American Red Cross to schedule a fall blood drive on campus
• Working with Napa Chamber of Commerce to schedule Chamber Town Hall meeting on campus and other on-campus events connecting NVC to Chamber members
• Thrive Napa County “Green Drinks,” NVC Napa Valley Vintners Teaching Winery & Solar Field, 5:30-7:30pm, October 7
• COERC (California Open Educational Resources Council Meeting http://icas-ca.org/coerc) November 3
• Napa Valley CanDo Give! Guide Kick-Off Celebration, Paul Ash Lobby, November 6
• Foundation for California Community Colleges President’s Circle Luncheon with Chancellor Harris, by invitation only, exact date in mid-November TBD

Recent & Upcoming Community Partnerships Off Campus
• NV Grapegrowers Dia de la Familia, St. John the Baptist Church, July 13
• Fry’s.com PGA Golf Tournament, Silverado Country Club (details TBD), October
• Shakespeare NV, “How Shakespeare Won the West” Veteran’s Park, Downtown Napa, FREE, August 14-17, 7pm
• 34th Annual Napa Valley Writers’ Conference at Napa Valley College Evening Public Readings (additional daytime lectures at UVC also occurring), ticketed event, free for students
  o Silverado Vineyards, Napa, July 28, 7pm
Napa Valley College Board of Trustees
August 14, 2014, Regular Meeting

Agenda Item
Beringer Barrel Room, St. Helena, July 29, 7pm
- Additional public readings at UVC on July 27 and NVC PAC on July 30

NVC Outreach to School Groups (students and educators)
- Hiatus due to summer break

STEM Outreach
- Regular visits to Napa County high schools will resume in the fall
- STEM Summer Bridge program at NVC:
  - Napa Main Campus: June 23-27, 2014 and July 28-August 1, 2014
  - 31 students from across Napa County (13 on waiting list)
  - Parent/Student Joint Orientation Session

Upcoming Events and Activities at Napa Valley College
For more detailed information, please visit www.napavalley.edu

- Basketball Jones Hoop Camp at NVC, Gym, Camp Fee $225, 7:30am-4:15pm, August 4-8
- End of 8-Week Summer Session, August 7
- Napa County Probation Department: Weaponless Defense Instruction, NVC North Gym, August 12 & 14
- Instructional Excellence (Flex) Days, August 14-15
- Shakespeare Napa Valley: “How Shakespeare Won the West,” Veteran’s Park, 7:00pm, FREE, August 14-17
- Regular Meeting of the NVC Board of Trustees, 5:30pm, August 14
- First Day of Instruction, August 18
- NVC Cookbook Recipe Deadline, (organized by Classified Senate), send recipes to classifiedsenate@napavalley.edu, August 29

September
- Labor Day, Campus Closed, September 1
- Public Forum for NVC Budget FY14-15, McCarthy Library Community Room, 3:30pm, September 4
- NVC Goodwill Drive (organized by NVC Classified Senate), North Overflow Lot, 9:00am-2:00pm, September 6
- NVC’s 40th Annual Transfer Day, 9:30am-1:00pm, NVC Plaza, September 10
- NVC Puente Program Mentor/Mentee Meet, McCarthy Library Community Room, 5:00-8:00pm, September 10
- Regular Meeting of the NVC Board of Trustees, 5:30pm, September 11
- 2014 NVC Administrative Retreat, Upper Valley Campus, 9:00am-3:00pm, September 12
- Police Academy Orientations, Criminal Justice Training Center Bldg. 1000, 8:00-5:00pm, September 13
- PhotoEye @ NVC Lecture Series, Photographer Robert Dawson, 6:00pm, September 18
- Fall 2014 Open Studios at the Upper Valley Campus, September 20-21
- “Responding to the Changing Needs in Higher Education in the Greater Napa Valley,” presentation by NVC President Dr. Ron Kraft, Upper Valley Campus, Free light refreshments prepared by NV Cooking School students & alumni, 6:00pm, RSVP (requested but not required) 707-256-7110 or nvcadvance@napavalley.edu, September 25
  (additional dates of this presentation are awaiting confirmation for the following locations: Central Napa, American Canyon, and Calistoga)
October

- Fall 2014 Open Studios at the Upper Valley Campus, September 27-28
- NVC Puente Program Mentor Training, McCarthy Library Community Room, 5:00-8:00pm, October 1
- Thrive Napa County “Green Drinks,” NVC Napa Valley Vintners Teaching Winery & NVC Solar Field, 5:30-7:30pm, October 7
- Regular Meeting of the NVC Board of Trustees, 5:30pm, October 9
- 9th Annual NVC Storm Classic Golf Tournament, Chardonnay Golf Club, October 17
- NVC Puente Program Family Night, McCarthy Library Community Room, 5:00-8:00pm, October 22

November

- NVC Cookbooks go on sale, (organized by Classified Senate), contact classifiedsenate@napavalley.edu, November 3
- PhotoEye @ NVC Lecture Series, Photographer Brian Taylor, 6:00pm, November 6
- Napa Valley CanDo Give! Guide Kick-Off Celebration, Paul Ash Lobby, November 6
- Veterans Day, Campus Closed, November 11
- NVC Puente Program Professional Night, McCarthy Library Community Room, 5:00-8:00pm, November 12
- Regular Meeting of the NVC Board of Trustees, 5:30pm, November 13
- Thanksgiving Recess, Campus Closed, November 27-29

December

- Holiday Party organized by the Classified Senate, December 10
- Regular Meeting of the NVC Board of Trustees, 5:30pm, December 11
- Police Academy Graduation, 10:00am, December 13
- Final Exams, December 15-20
- Last day of Instruction, December 20
- Fall Recess, Campus Closed, December 21-January 4

January 2015

- Martin L. King, Jr. Day, Campus Closed, January 19
- Instructional Excellence Day, January 20
- First Day of Instruction, January 21
- PhotoEye @ NVC Lecture Series, Filmmaker Nancy Kates, 6:00pm, January 29

February 2015

- President’s Day, Campus Closed, February 16
- Super Saturday at NVC (day-long series of workshops and assistance sessions for registration, financial aid, FAFSA application, AB540 application, and tax return), February 21

March 2015

- Spring Recess, Campus Open, March 30-April 4

April 2015

- Spring Recess, Campus Open, March 30-April 4
- PhotoEye @ NVC Lecture Series, Filmmaker Jennifer Maytorena Taylor, 6:00pm, April 23

May 2015

- Memorial Day, May 25
- NVC Scholarship Ceremony, NVC PAC, May 28
- NVC Commencement, May 29

June 2015

- Last Day of Instruction, June 1