Strategic Communications and Resource Development Report
December 12, 2013
Prepared by Lissa Gibbs, Director of NVC Office of Institutional Advancement

Targeted Appeal Campaigns & Active Non-Government Grant Solicitation for Specific Projects (monthly activity)

New Scholarship Donations (endowed and annual) FY13-14
- $55,500 (as of December 9, 2013)
- General year-end appeal letter mailed out in early November.
- Two new scholarships (one non-endowed for international students in the STEM fields, the other endowed for VWT students) are close to being finalized and will bring in approximately $15,000 in new scholarship funds.
- NVC Scholarship applications accepted Dec. 2, 2013 to Feb. 4, 2014 (approximately $130,000 in scholarships to be awarded by NVC Scholarship Committee)

NVC Designated Program Support Donations and Event Income (endowed and annual) FY13-14
- $74,511.89 (as of December 9, 2013 and including NVC Athletics Golf Tournament gross income)

Unrestricted Donations to NVCF (including POP! 2013 income) FY13-14
- $53,262.43 (as of December 9, 2013)

NVCF Endowed Fund Allocation for FY13-14
- The allocation of endowment earnings for FY13-14 will be made in February by the NVCF Board.
- NVCF endowment balance as of November 30, 2013: $7,243,715.50

Faculty Entrepreneurship Champion Mini-Grant
- Awarded to Dr. Julie Powell ($4,200) by Solano Community College as a California Small Business Navigator

NVC Child Development Center (playground improvement project)
- Give! Guide Campaign begun on Nov. 1 runs until midnight on 12/31/13, including Dine & Donate at Il Post on 12/3, 12/23, & 12/30 (coupon required); Ticen, Heflebower, & Associates of Merrill Lynch pledged match of first $500 donated; $396.28 pledged to date.

Fall 2013 Appeal Activities
- NVCF Planned Giving Appeal to Alumni (mailing to 4,000 alum)
- End of the Year Giving (mailing to 2,000 + past donors for designated support for instructional programs and scholarships)
- Friends of Napa Valley College Foundation – in support of Foundation operations and Foundation approved programs

NVCF Proposed Projects Grant Program (funded by NVCF Foundation)
- 20 proposals reviewed by NVCF Staff Development Committee in December; awards to NVCF staff announced in January 2014 in support of staff professional development projects that benefit activities that expand student learning experiences at NVC and advance NVC’s Student Learning Outcomes and Institutional Learning Outcomes and/or in support of projects that improve the physical campus at NVC or its Upper Valley Campus.
Recent Media Coverage
YEP Business Plan Competition; World AIDS Day/HIV Testing at NVC; NVC Trustee Appointment/Letter to the Editor; NVC Storm Athletics/Storm Surge Campaign; Menlo Center Ceramics Sale; NVC Student Health Center; Holiday Gift and Food Drives at NVC; Performing Arts (A Christmas Carol) at NVC PAC; NVC VP Forums; NVC Veterans Resource Center

NVC Alumni Association
• VWT Post-Harvest Meet-Up on December 10
• Pi Day (STEM/MESA Alum) in mid-March, 2014

Recent & Upcoming Community Partnerships on Campus
• Numerous community athletic runs (Girls on the Run, Turkey Trot, Turkey Chase)
• WorkforceNapa Workshops on the Workforce Investment Act
• Leadership Napa Valley Practicum Group Work Sessions
• NVC Student Ambassadors Campus Tours
• 1800 school children, teachers, and chaperones from NVUSD and St. Helena School District attended special matinees of NVC Performing Arts Department’s A Christmas Carol
• Napa Society of Engineers (STEM focus)
• 6th Annual Youth Entrepreneurship Program (YEP) Business Plan Competition
• VWT Post Harvest Meet-Up (American Society of Viticulture & Enology/ASEV, BSG, BX Napa Valley, Coravin)
• VWT Community Advisory Committee
• NVC Hospitality Advisory Committee

NVC Outreach to School Groups (students and educators)
• Cash for College Workshops:
  o Mare Island Technology Academy, Vallejo, January 8
  o St. Helena HS, January 15 (bilingual)
  o Vintage HS, Napa, January 22 (bilingual)
  o St. Patrick-St. Vincent HS, Vallejo, January 23
  o Rodriguez HS, Fairfield, January 28
  o Benicia HS, January 29
  o Calistoga HS, January 30 (bilingual)
  o New Tech HS, Napa, February 2
  o Vallejo HS, February 4 (bilingual)
  o Valley Oak HS, Napa, February 6 (bilingual)
  o NVC Talent Search, February 7
  o Napa HS, February 8 (bilingual)
  o Vanden HS, Fairfield, February 11
  o American Canyon HS, February 12
  o Foster Youth Presentation at NVC, Feb. 13 & Feb. 20
  o Jesse Bethel HS, Vallejo, February 19
  o Super Saturday at NVC, Feb. 22 (bilingual)
• College: Making It Happen Workshops (a joint outreach project with UC Davis)
  o Napa HS, January 28
  o Napa HS, January 29
  o American Canyon HS, Jan. 30
American Canyon HS, Jan. 31

- Robert Louis Stevenson Middle School Campus Tour, Campus Wide, 10:00-12:00, Dec 11
- A Christmas Carol Student Matinees held at the NVC PAC on December 3, 5, 9, & 11 at 10am: 18 Schools from NVUSD and SHUSD participating = 1,800 students, teachers, and chaperones. (performances are sold out)

Valley Oak High School Campus Tour, November 18

- Siempre Adelante Napa HS Parent Group Campus Visit, 6pm, November 14
- NVC Industrial Arts Career Faire (33 students and their instructors from Napa and Calistoga high schools, including hands-on “hands-on” tour of Welding, Machine Tool Tech and DGCT)
- CAROP (California Association of ROPs) Presentation (in Ontario, California) to 45 high school ROP instructors from throughout the state on “Growing the Next Generation of Entrepreneurial Leaders” and “Integrating Entrepreneurship into Career Pathways,” Nov. 21

Quarterly Health Occupation Career Pathway meeting with 10 Napa and Solano ROP, CTE instructors, NVC HEOC Dean, to plan Spring 2014 health career fairs for regional high school students, including student visits to Wine Country Regional Sim Center in Yountville, Dec. 9

Latino Youth Leadership Conference Presentation, Nov. 20

Presentation at CTE & Student Services Collaborating for Student Success Summit (in Petaluma) to 70 high school and college counselors, student services professionals, and CTE instructors as a collaborative effort by COM, SRJC and NVC) on Dec. 6

- Multiple Entrepreneurship Presentations and Business Plan Work Sessions with Students at Casa Grande HS (November & December)

STEM Outreach

- HSI STEM Research Presentations: Feb. 15, 2014
- Regular visits to Napa County high schools with the following days and times:
  - American Canyon High School - Mondays 1pm to 3:30pm
  - Valley Oak HS - Tuesdays 8:30am to 10:00am
  - Vintage HS - Tuesdays 10:30am to 1:00pm
  - Napa HS - Wednesdays 9:00am to 2:00pm
  - St. Helena HS - 9:00am to 12:00pm and Calistoga HS - 1:00pm to 3:30pm
    - 1st and 3rd Thursday’s of the month

Upcoming Events and Activities at Napa Valley College

For more detailed information, please visit www.napavalley.edu

- YEP (Youth Entrepreneurship Program) Business Plan Competition, McCarthy Library Community Room, 9:00-3:30pm, December 14
- Upcoming Graduations/Pinnings in December
  - Paramedic Academy Graduation, Little Theater, 6:30pm, December 13
  - Police Academy Graduation, NVC Gym, 10:00am, December 14
  - Psych Tech Pinning, NVC PAC, 6:00pm, December 18

- A Christmas Carol, NVC PAC, 2:00pm, December 16
- Holiday Open House “Progressive Party,” Business & Finance and Institutional Technology, Room 1540, 11am to 2pm, December 16
- Holiday Open House “Progressive Party,” Human Resources and RPIE (Research, Planning, & Institutional Effectiveness), Room 1544, 2-4pm, December 17
• Holiday Open House “Progressive Party,” Office of Instruction and Student Services, Room 1340, 1-3pm, December 18
• Brown Bag Lunch with Faye Smyle, Interim Vice President of Instruction, 12:00-1:00pm, Faculty Staff Lounge, December 18
• WorkforceNapa Informational Sessions for NVC Students on the Workforce Investment Act, Building 3300, 1:00pm-4:00pm, December 18
• Holiday Open House “Progressive Party,” President’s Office and Office of Institutional Advancement (OIA), Room 1530, 11:30am to 1pm, December 19
• Winter Break (Campus Closed), December 23- January 3
• Dine & Donate at Il Posto Trattoria, dinner only, for Child Development Center (contact frios@napavalley.edu for required form), December 23
• Dine & Donate at Il Posto Trattoria, dinner only, for Child Development Center (contact frios@napavalley.edu for required form), December 30
• Regular Meeting of the NVC Board of Trustees , January 9, 2014
• Martin Luther King, Jr. Day, January 20
• Flex Day, January 21
• First Day of Classes, January 22
• We Love Gershwin, NVC PAC, 3:00pm, January 26
• STEM Research Presentations, Feb. 15
• NVC Scholarship Application Period Closes, February 4
• Love Songs Sweet & Spicy, NVC PAC, 7:30pm, February 9
• Napa Valley Dream Team, Dreamer’s Conference, 8:00am-3:30pm, February 15
• Blur, Studio Theater, February 21-March 2
• Super Saturday at NVC (Financial Aid & Tax Assistance Workshops), NVC McCarthy Library, 10:00am-2:00pm, February 22
• Brass Society Concert, Silvagni Concert Hall, 3:00pm, February 23
• Annie Get Your Gun (Spring Musical), NVC PAC, March 7-23
• McPherson Distinguished Teaching Award Nomination Deadline, March 17
• Napa Valley Writers’ Conference Spring Symposium: Writing Towards a Sustainable Life with Author George Packer, March 22
• 9th Annual NVC Wine Country Hospitality Symposium at UVC, March 25
• TEDx Napa Valley, NVC PAC, March 30
• McPherson Distinguished Teaching Award Ceremony and Luncheon Reception, May 9
• Emotional Creature, Studio Theater, April 5-13
• Mozart’s Requiem, NVC PAC, 3:00pm, April 27
• Rhythmic Fantasy, NVC PAC, 3:00pm, May 4
• Voice Recital, NVC PAC, 8:00pm, May 10
• Symphony of Romance, NVC PAC, 3:00pm, May 18
• Piano Recital, Silvagni Recital Hall, 3:00pm, May 25
• NVC Scholarship Awards Ceremony, Performing Arts Center, May 29
• NVC Commencement Ceremony, May 30

Transfer Center Calendar:
http://www.napavalley.edu/StudentServices/TransferCenter/Pages/calendar.aspx

Associated Students of Napa Valley College (ASNVC) Calendar:
http://www.napavalley.edu/StudentServices/ASB/Pages/calendar.aspx