



Club and Team Fundraising

District Auxiliary Services Foundation – Enterprise and Auxiliary Services

Spring 2023

Travel, Training, Events, Internships, Conferences, Supplies, Equipment, Etc.

What do you want to do?

What are the Napa Valley College District Auxiliary Services Foundation (DAS) and the Enterprise and Auxiliary Services (EAS)

- **DAS** is a non-profit 501c3 organization set up to receive charitable donations and manage community partnerships for Napa Valley College and its programs, including student clubs.
- EAS manages DAS and supports college events, marketing, and promotion.

What you need to do to fundraise – 1,2,3...

1. Complete & submit the Student Club [Fundraising Request Form](#). **The fundraising request form should be submitted at the EAS office in Rm. 861**

Tip: Your advisor **and** the Manager of Student Life Omar Pena need to sign the form.

2. Consider your “why” statement – a bulleted list of benefits is a good start.
3. Make an appointment to discuss your activity. Call or email EAS/DAS at 707-256-7113 enterprise.services@napavalley.edu

Did you know?

Each student club has both a Trust account AND a DAS account. The **Trust account** is funded by the College annually for basic club operations. The **DAS account** is funded through fundraising activities.

How to tell the difference? It’s all in the **account #**

79= Trust

83= DAS

Services and support available for fundraising, marketing, and events:

- Digital media – design, posting, cross promoting
 - Facebook, Instagram, twitter,
 - Email blasts
 - Eventbrite
- Print Media - design and production
 - Flyers, posters, banners, postcards, etc.
 - Advertisements (local magazines, college publications, Performing Arts playbills/programs, etc.)
 - Press/media releases
- Event support
 - Signage
 - Ticketing/Eventbrite site
 - Catering
 - Wine concessions and licensing
- Event supply and equipment lending library
 - Credit card (Point of sale) terminals and Wi-Fi hot spot
- Fundraising
 - Donor/audience and financial data management
 - Raffle and drawing coordination and compliance
 - Donation box and signage
 - Dine and Donate applications (Must fill out the form and contact the restaurant)

Did you know?

The Nursing Club's Annual fundraising campaign raises about **\$10k** and their DAS account has an average balance of **\$30k**. The use these funds to pay for their pinning ceremonies, regalia, grad photos, grad reception, and conferences.

Contacts:

EAS/DAS Managing Director

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EAS/DAS Administrative Assistant

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Print Shop

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Attachment: [NVC Student Club Fundraising Request Form](#)

Why is Club Fundraising Important?

Clubs and club activities are vital to Napa Valley College and promote student success. Student engagement is directly correlated to educational goal attainment. A campus environment that is lively and vital is more than just fun – it boosts your grades and makes you more likely to graduate/transfer.

Please call the NVC District Auxiliary Services at (707) 256-7110 if you have any questions.